

falak.khaliq@gmail.com | 438-985-7178



# FALAK KHALIQ

DESIGN PORTFOLIO





# Falak Khaliq

Graphic & Web Design | UX/UI | Digital & Print Media

I am a visual designer who loves turning ideas into simple, beautiful, and user-friendly designs

I bring a mix of technical understanding and creative problem-solving to product design. My computer science background helps me work closely with developers, and my design experience keeps me focused on clarity, usability, and clean interfaces and designs. I care about listening, understanding the problem, and designing solutions that feel simple and helpful. I'm excited about roles where I can keep learning, improve my craft, and contribute to products that make a real impact.

[Read More](#)

# Skills & Tools

- Visual design for web, email, and social
- Website design, page layouts, and mockups
- Figma and design systems
- Brand consistency across marketing channels
- Sales and marketing collateral
- Basic motion and video editing
- HTML and CSS fundamentals
- Responsive and accessible design
- Cross functional collaboration
- Strong attention to detail



**Product & UX Skills** - User Flows | Wireframes | Prototyping | Interaction Patterns | Responsive UI | Usability Awareness | Accessibility Basics

**UI & Visual Design** - Figma Components | Layouts and Grids | Typography | Interface Mockups | Design Systems | Templates

**Web & Digital** - WordPress (Elementor, Block Editor) | Wix | Landing Pages | Page Layouts | HTML/CSS Basics

**Collaboration** - Working with Devs | Clear Requirements | Iterating on Feedback | Multi-Department Coordination

**Tools** - Figma | Illustrator | Photoshop | InDesign | XD | Canva | Premiere Pro | Hubspot | Mailchimp

# Experience

## **YWCA Montréal — Webmaster & Graphic Designer**

- Managed several responsive WordPress sites
- Designed landing pages, digital and print assets, branding materials, marketing designs, and event collateral

## **George Courey Inc. — Marketing & Digital Designer**

- Developed digital advertisements, HubSpot emails, Shopify updates, landing pages, and print materials
- Created digital catalogs, product images, and packaging designs

## **Living Image Social Media — Graphic & Web Designer**

- Built Wix websites and crafted social media graphics
- Managed content schedules and lead client meetings to discuss website content and specific needs, customizing designs accordingly

## **Freelance — Graphic & Web Designer | Content Creator**

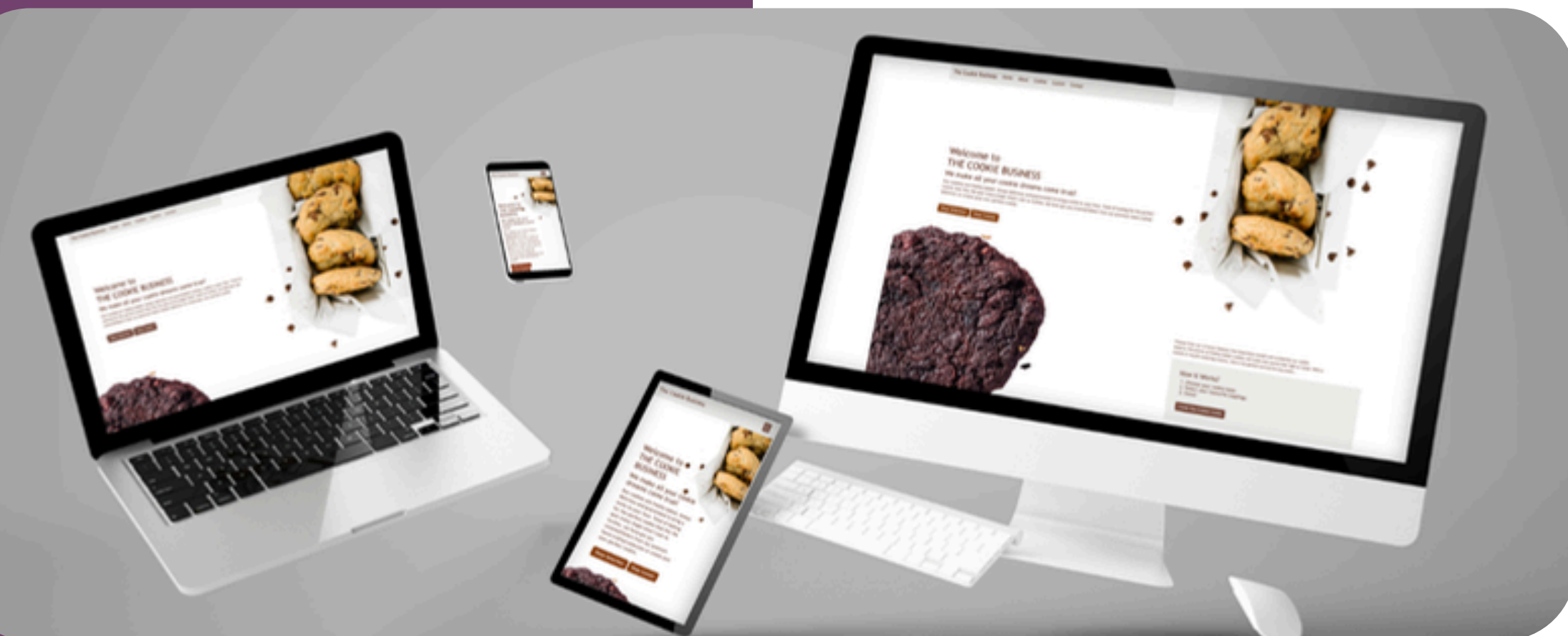
- Produced digital assets and branding materials
- Created social media videos for YouTube, Instagram, and TikTok
- Developed branding guidelines, presentations, responsive websites, and interactive prototypes





# Web Design

A glimpse into some of the projects I've worked on, showcasing creativity, functionality, and impact.



# YWCA Montréal — Web Pages

**Role:** Webmaster & Designer | **Tools:** WordPress (Elementor & Block Editor), Canva

**Project Type:** UX/UI Design — Live Websites & Responsive Layouts

**Live Links:**

[150th Landing Page](#) 

[Room Rental Landing Page](#) 

[Clothing Drive Landing Page](#) 

## Overview

Managed multiple YWCA websites, designing responsive layouts and ensuring content consistency across programs. Also created digital and print assets to support campaigns and events.

## Goal

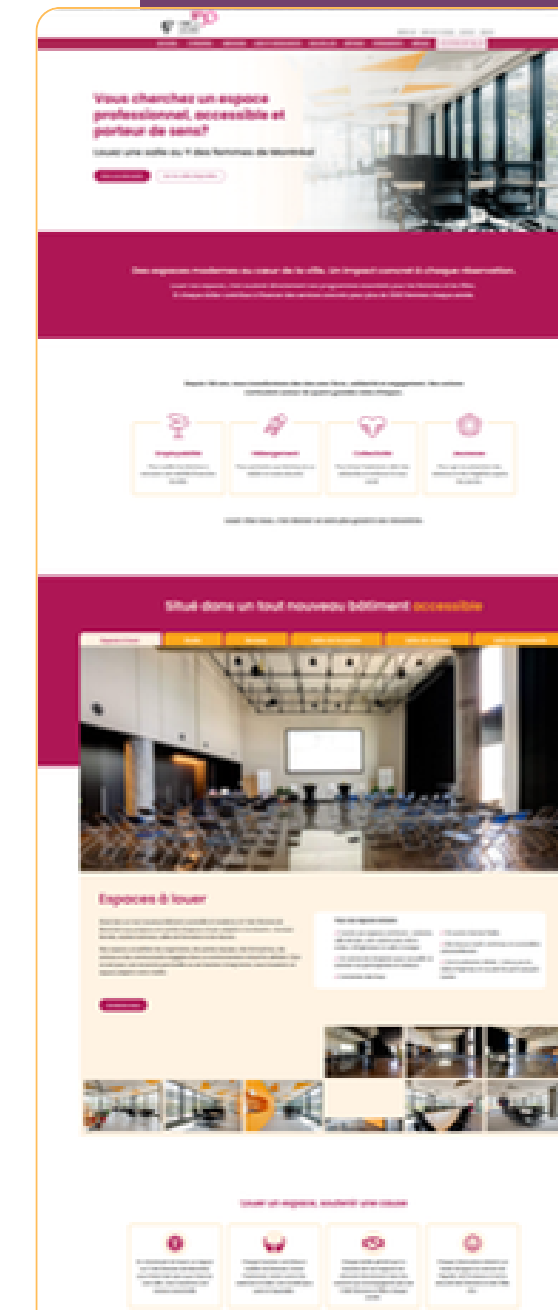
Deliver seamless, accessible, and visually cohesive web experiences across multiple sites.

## What I Did

- Updated content, navigation, and layouts across pages
- Built responsive pages that work on desktop and mobile
- Designed print and digital collateral: banners, posters, stall materials
- Collaborated with multiple departments to meet varying requirements

## Result

Live, user-friendly, responsive pages that strengthen the YWCA's online presence and improve accessibility.



# ARA — Web Layout

**Role:** UI/UX Design | **Tools:** Figma | **Project Type:** Design Exploration

## Overview

ARA connects and manages home energy devices. I designed a simple and engaging page that helps users quickly understand how the system works and connects with various smart home devices.

## Goal

Explain a complex product in a way that feels intuitive and easy to explore.

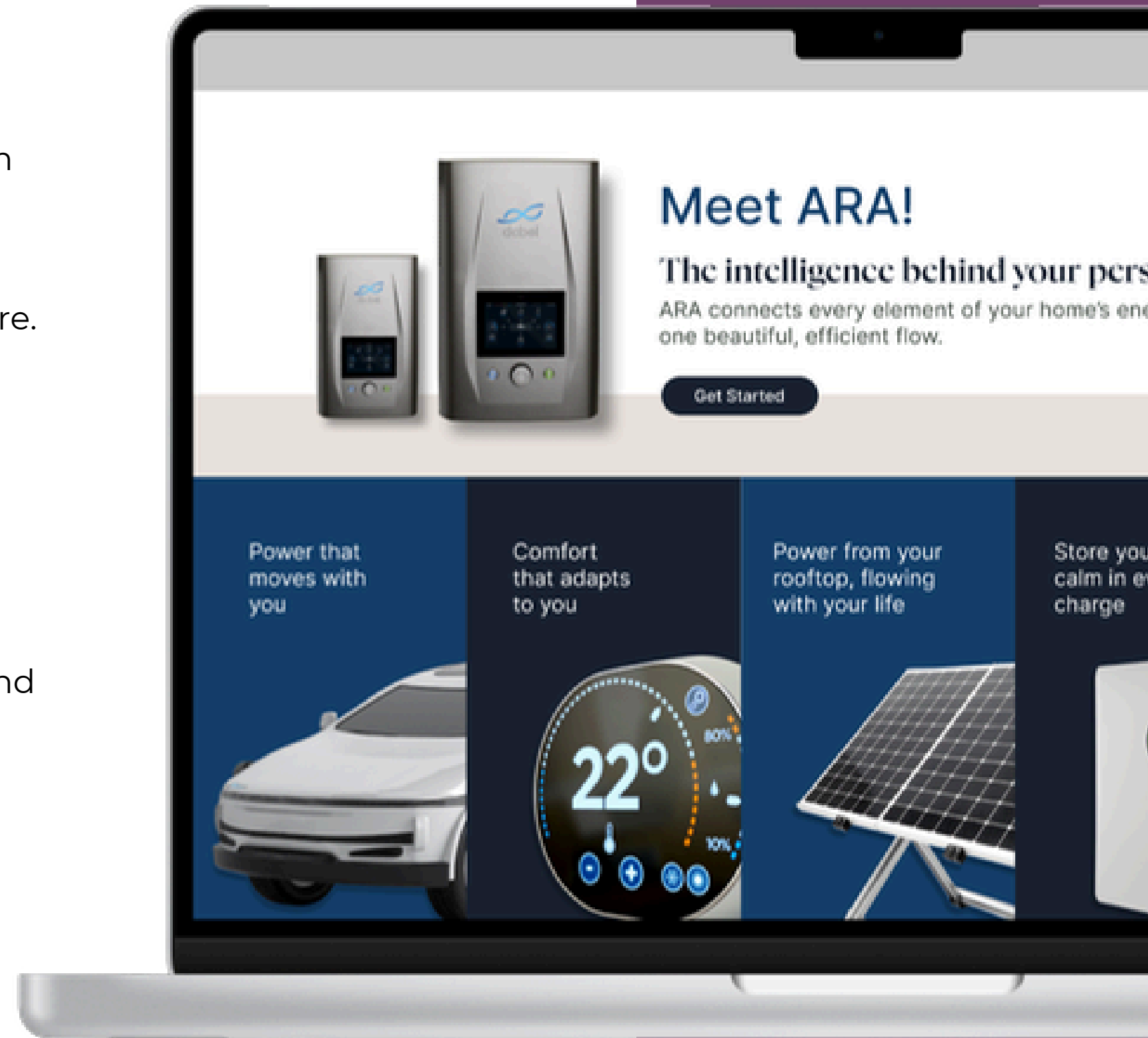
## What I Did

- Organized content into a clear user flow
- Created a visual map of connected devices
- Added a hover interaction to make learning more interactive
- Focused on clean spacing, icons, and digestible sections

## Result

A clear, modern layout that makes a technical product easy to understand and interact with.

[Open Interactive Prototype](#)



# Fringues — Boutique Landing Page

**Role:** UI/UX Design | **Tools:** Figma | **Project Type:** Responsive Web Page

## Overview

Designed a single-page landing site for YWCA's Fringues boutique. The goal was to create a clean, intuitive layout that highlights products and makes it easy for users to browse and shop.

## Goal

Help users quickly understand the boutique offerings and navigate the page effortlessly.

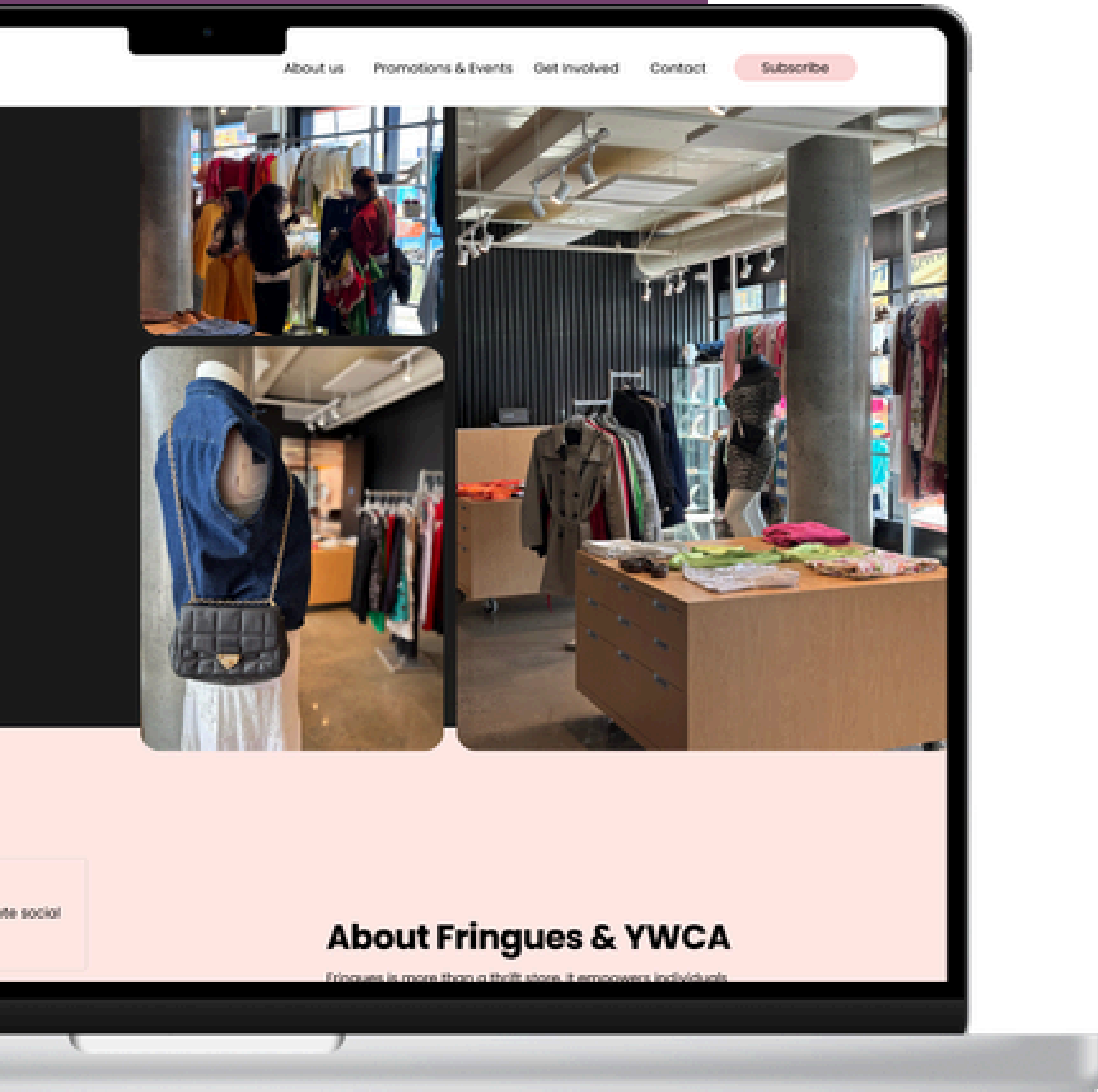
## What I Did

- Created a responsive layout that works on desktop and mobile
- Structured content to emphasize product categories and calls-to-action
- Used clear hierarchy, spacing, and visual cues to guide the user
- Designed interactive buttons and hover states to improve engagement

## Result

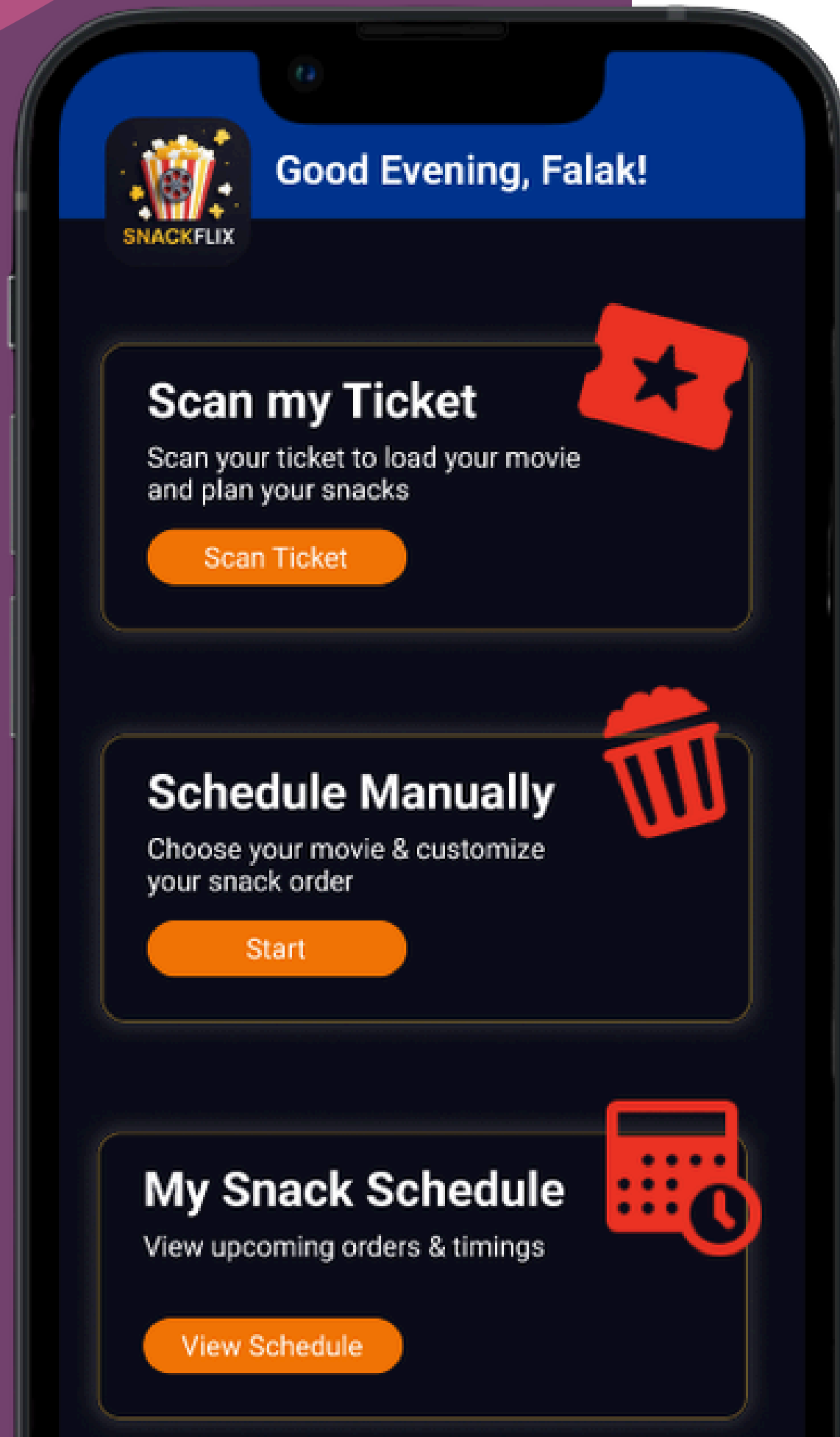
A visually appealing, user-friendly landing page that communicates the boutique's offerings clearly.

[Open Interactive Mockup](#)



# Movie Snack Scheduling App UX Exploration (Coursework)

**Role:** UX Designer | **Tools:** Figma | **Project Type:** UX Exploration / Wireframes



## Overview

A UX project exploring an app for scheduling snack orders at movie theatres. The goal was to create clear, intuitive flows and test how users interact with the interface.

## Goal

Help users easily schedule and manage orders, making the process simple, efficient, and engaging.

## What I Did

- Designed wireframes for core screens: home, schedule, and order summary
- Conducted peer usability testing and incorporated feedback to refine flows
- Focused on hierarchy, readability, and interaction clarity
- Explored layout and color options to improve usability

## Result

A functional wireframe demonstrating UX thinking, iterative design, and user-centered problem solving. The project shows my ability to organize information, design interactions, and improve usability based on feedback.

[Open Interactive Wireframe](#)



# Graphic Design

## Marketing, Digital & Print

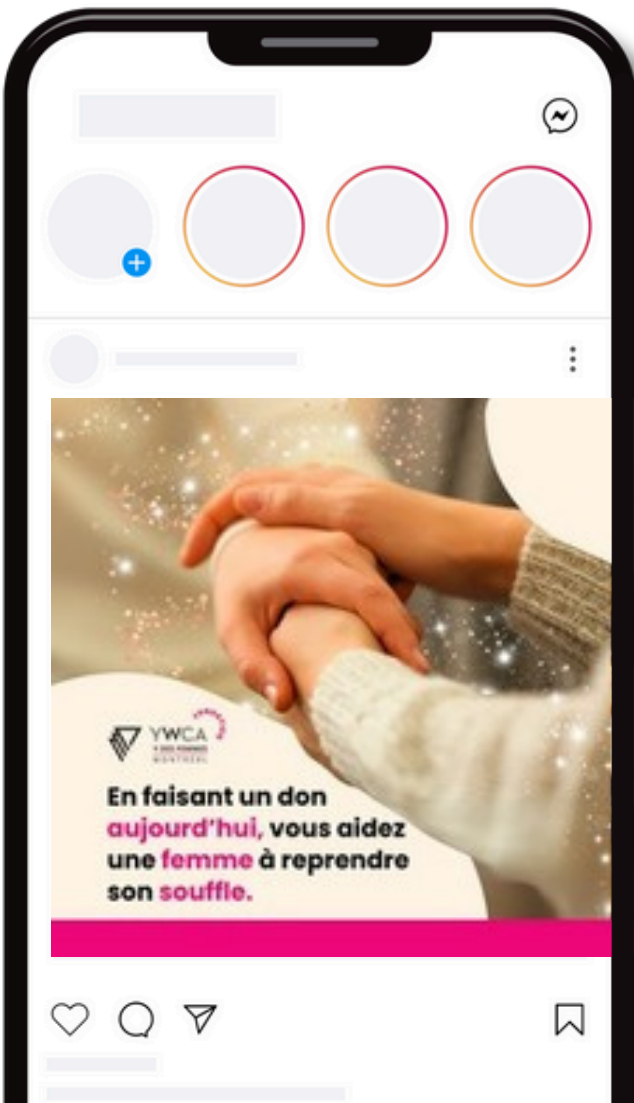
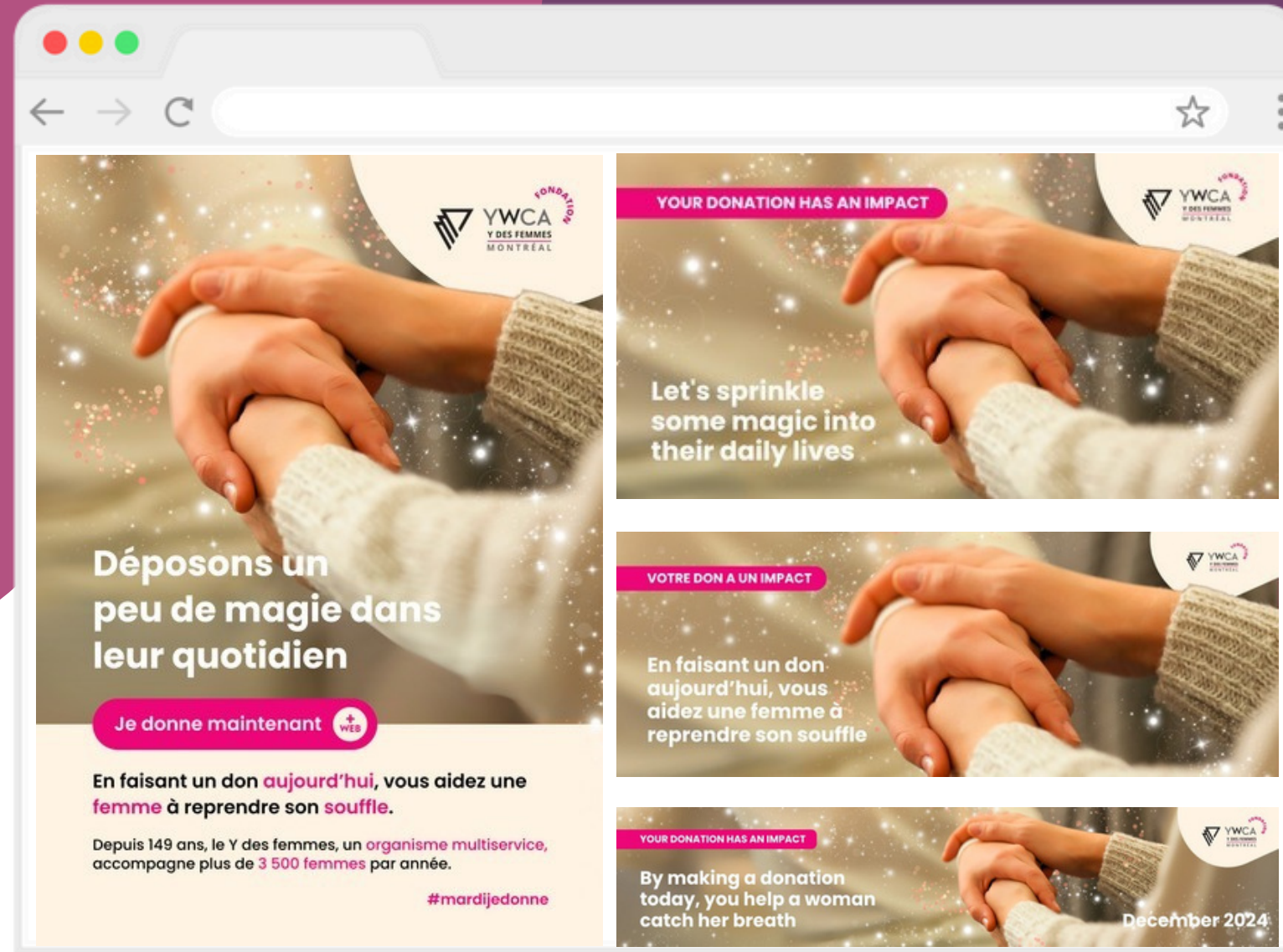
Here's are some of the various digital and print projects I've undertaken, focusing on marketing, social media, and print design. Each project reflects the brand's identity and style while showcasing creativity, functionality, and impact.



# Campaign Design

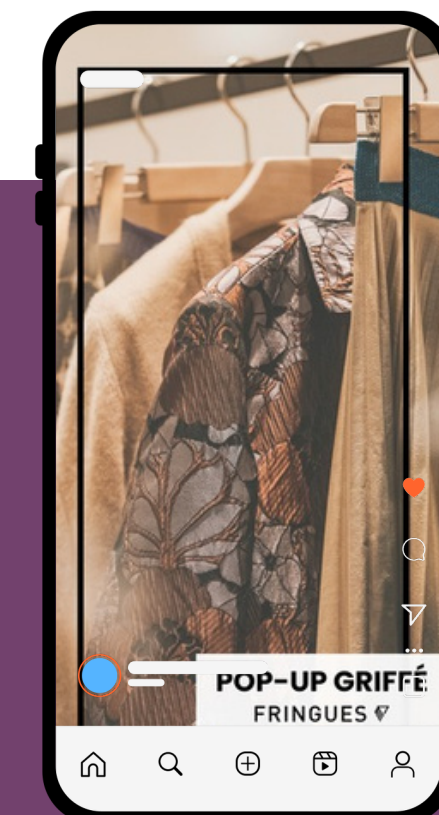
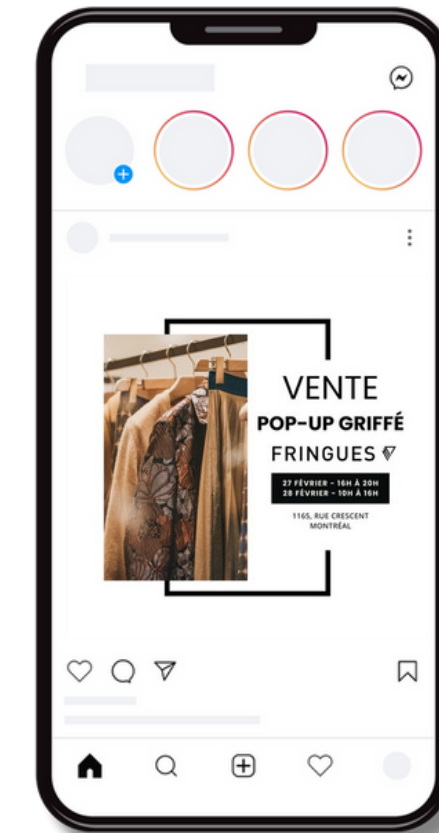
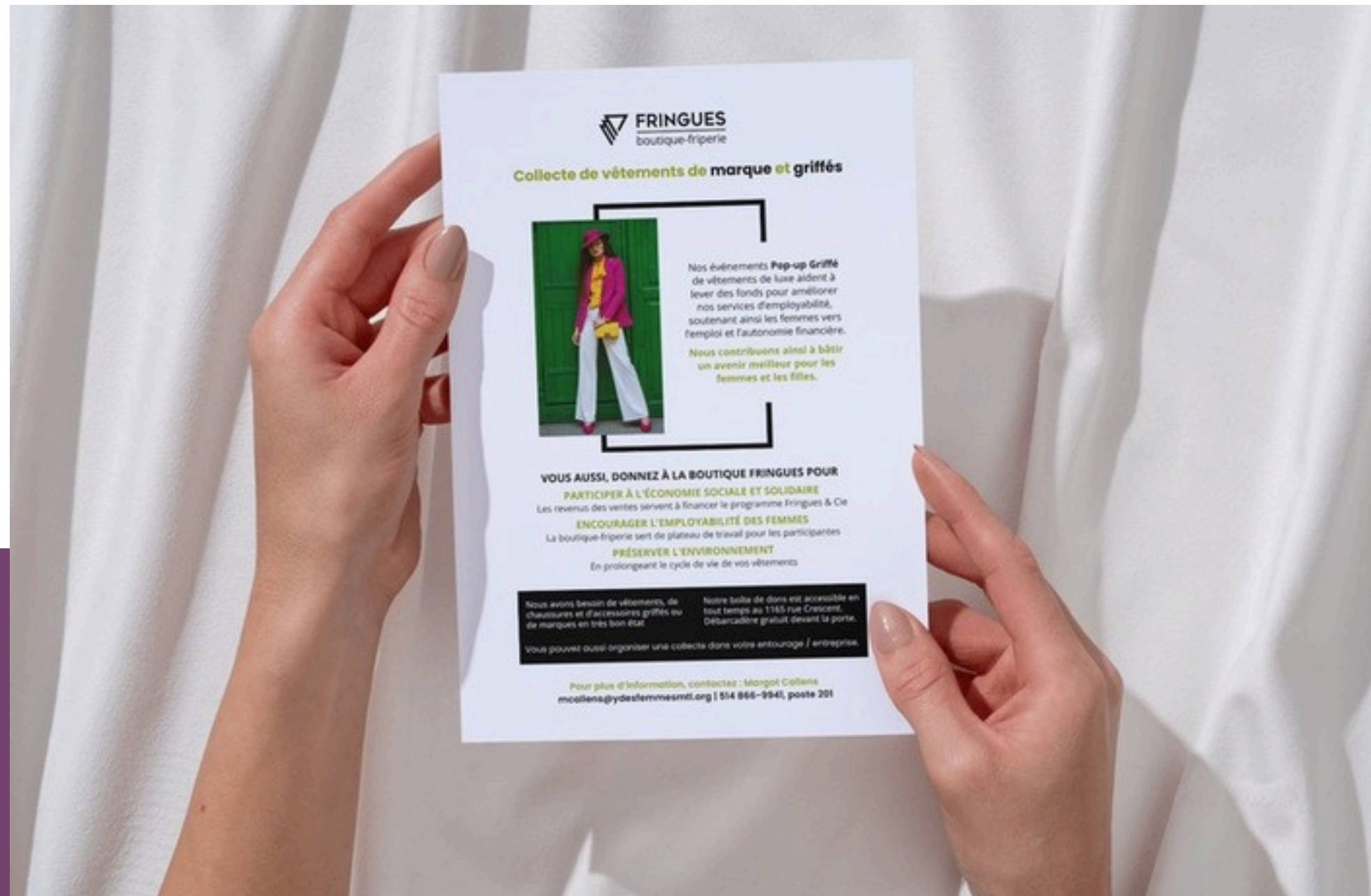
Mardi Je Donne is an all-encompassing digital media campaign.

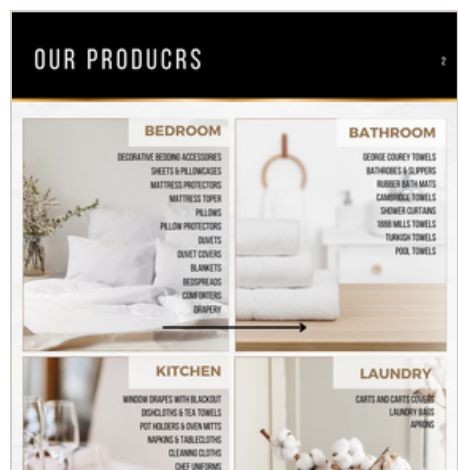
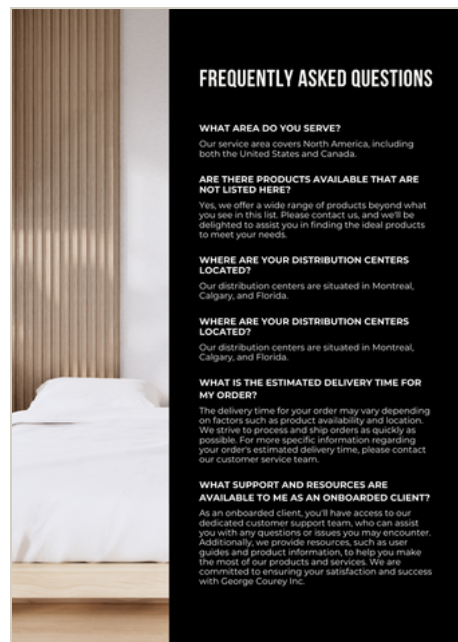
- Includes captivating stories and posts.
- Features eye-catching banners for LinkedIn and Facebook.
- Offers informative newsletters.
- Provides a customized email signature.
- Includes a web banner.
- Contains a html digital advertisement for La Presse.



# Campaign Design : Social & Print Media

Elegant social media posts, chic reels, and refined digital & print flyers designed for Pop-Up Griffé at Fringues Friperie, showcasing stylish, upscale fashion.





## TABLE OF CONTENT

- 01 ABOUT US**  
Discover the power of content creation, set goals, and embrace the digital landscape.
- 02 FAQ**  
In this e-book, we'll cover how to build a profitable business as a content creator.
- 03 OUR PRODUCTS**  
Craft engaging content, master storytelling, and leverage various formats and platforms.
- 04 AMINITIES**  
Define your brand, optimize your online profiles, and increase visibility.
- 05 COMMUNITY BUILDING**  
Understand your audience, foster engagement, and collaborate with fellow creators.
- 06 CONCLUSION**

## AMENITIES- HAIR & BODY CARE

**HAIR + BODY CARE**  
Made from at least 93% plant-based and natural ingredients.

SKU	DESCRIPTION	DIMENSION	SIZE	CASE PACK
CCTUC-5500	Shampoo	9.25 x 2.25 x 2.25 in	500 ml (16.9 fl oz)	6
CCTUC-5500	Conditioner	9.25 x 2.25 x 2.25 in	500 ml (16.9 fl oz)	6
CCTUC-85500	Body soap	9.25 x 2.25 x 2.25 in	500 ml (16.9 fl oz)	6

**SOAP BAR**  
Wholesome bubbiness. Preservative free. Lathers easily. Perfect for the whole family. Made from pure vegetable glycerin.

SKU	DESCRIPTION	DIMENSION	SIZE	CASE PACK
TUC-SB-1	Hand soap	3.9 x 2.5 x 1.1 in	Single bar - 120 g (4.2 oz)	27 x 1 bar
TUC-SB-5	Hand soap- Glass Bottle	2.5 x 0.9 x 3.9 in	Pack of 5 bars - 600 g (21.6 oz)	4 x 5 bars

**HAND SOAP**  
Gentle for your skin. Formulated for the entire family. Paraben free.

## WELCOME!

I am thrilled to extend a warm and personal welcome to you as our newest client at George Courey Inc. Your decision to partner with us is greatly appreciated, and we are excited to embark on this journey together.

At George Courey Inc., we take immense pride in our commitment to providing exceptional products and services, tailored to meet the unique needs of each client. Your choice to work with us underscores your confidence in our abilities, and we are fully dedicated to exceeding your expectations.

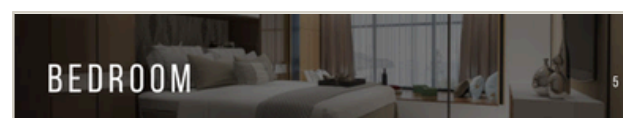
Our dedicated team is here to ensure a smooth onboarding process and to be your point of contact for any questions or requests you may have. We understand the importance of a personalized approach, and we are ready to assist you in any way possible.

Your feedback is invaluable to us. If there are specific requirements or preferences you'd like us to know about, please don't hesitate to share them with us. Your satisfaction is our top priority.

Once again, welcome to the George Courey Inc. family. We are genuinely excited about the opportunity to work with you and look forward to building a successful and mutually beneficial partnership.

Thank you for entrusting us with your needs. Together, we will achieve remarkable results.

Warm regards,  
*Robert Courey*  
Vice President, George Courey Inc.



### T-250 PRESTIGE GOLD Percale Sheets and Pillowcases

Permanent Press, Double Pick, 60% Combed Cotton, 40% Polyester  
ID colour thread on hem

SKU	DESCRIPTION	DIMENSION	SIZE
L2400-0	Standard Queen	42" x 80"	42" x 80"
L2400-1	Queen XL	42" x 88"	42" x 88"
L2400-2	King	48" x 88"	48" x 88"
L2400-3	Flat Sheet	84" x 102"	84" x 102"
L2400-4	Flat Sheet	90" x 102"	90" x 102"
L2400-5	Flat Sheet	102" x 102"	102" x 102"
L2400-6	Flat Sheet	108" x 102"	108" x 102"
L2400-7	Flat Sheet	114" x 102"	114" x 102"
L2400-8	Flat Sheet	120" x 102"	120" x 102"
L2400-9	Flat Sheet	126" x 102"	126" x 102"
L2400-10	Flat Sheet	132" x 102"	132" x 102"

### T-250 STRIPES Provencale Sheets and Pillowcases

60% cotton - 40% Polyester

SKU	DESCRIPTION	DIMENSION	SIZE
L3000	Standard Queen	42" x 80"	42" x 80"
L3001	Queen XL	42" x 88"	42" x 88"
L3002	King	48" x 88"	48" x 88"
L3003	Flat Sheet	84" x 102"	84" x 102"
L3004	Flat Sheet	90" x 102"	90" x 102"
L3005	Flat Sheet (ID Thread)	84" x 102"	84" x 102"
L3006	Flat Sheet	90" x 102"	90" x 102"
L3007	Flat Sheet	102" x 102"	102" x 102"
L3008	Flat Sheet	108" x 102"	108" x 102"
L3009	Flat Sheet	114" x 102"	114" x 102"
L3010	Flat Sheet	120" x 102"	120" x 102"
L3011	Flat Sheet	126" x 102"	126" x 102"

### Deluxe Quilted Mattress Covers

50-50 poly/cotton - Contour

SKU	DESCRIPTION	SIZE
L3200	Double	39" x 75" x 10"
L3201	Queen	54" x 75" x 10"
L3202	King	60" x 80" x 10"
L3203	King	76" x 80" x 10"

### Quality BedBug Protectors

Full Enclosure with Zipper and Lock

SKU	DESCRIPTION	SIZE
L3400A	Double	54" x 75" x 10"
L3400B	Queen	54" x 75" x 10"
L3400C	Queen	60" x 80" x 10"
L3400D	King	76" x 80" x 10"

Want to learn more about our products? Visit our website TODAY! | 1-800-361-1087 | GEORGEcourey.com

## ABOUT US

George Courey Inc. is a leading supplier to hotels, hospitals, laundries, nursing homes, and long-term care facilities in North America. With one of the largest inventories in the region, our mission centers on transparency and integrity.

In the hospitality industry, we offer a comprehensive range of reusable products, offering eco-friendly alternatives to costly disposable textiles. Our knowledgeable sales and customer experience team assists customers in making value-based linen investments with quick response times.

Despite global supply chain challenges, our century-long expertise and strong supplier relationships enable us to thrive. We've adapted by prioritizing domestic manufacturing solutions to meet our clients' needs.

**A CENTURY OF EXCELLENCE**  
For more than 115 years, George Courey Inc. has maintained its status as a leading textile supplier in North America. Our origins trace back to a modest local supplier, but today we proudly manufacture and distribute institutional textiles catering to the healthcare, hospitality, and surgical sectors throughout North America.

**THE 4TH GENERATION**  
In its 4th generation, George Courey Inc., now led by Jeffrey and Robert Courey, ushers in a new era. While they honor the company's rich legacy, they are also spearheading innovation. With a focus on People, Planet, and Progress, they champion reusable textiles across sectors, fostering sustainable innovation. This ensures George Courey Inc.'s continued leadership as a top provider of linens and textiles in North America and beyond, blending tradition with cutting-edge solutions.



### HOME CARE - ALL PURPOSE SPRAY

300 ml (10.1 fl oz)

### HOME CARE - DISH SOAP

500 ml (16.9 fl oz)

### ECODESIGNED DISH TABS

160 tabs (300 g)

### LAUNDRY - DRYER BALLS

2 balls (100 g)

### LAUNDRY

4 L (1.06 gal)

### SHAMPOO REFILL STATION

4 L (1.06 gal)

### CONDITIONER REFILL STATION

4 L (1.06 gal)

### BODY SOAP REFILL STATION

4 L (1.06 gal)

### LOTION REFILL

4 L (1.06 gal)

### LAUNDRY REFILL BOX

4 L (1.06 gal)

Want to learn more about our products? Visit our website TODAY! | 1-800-361-1087 | GEORGEcourey.com

## Hospitality by George Courey

WHILE QUANTITIES LAST | ALL PRODUCTS ARE 1ST QUALITY | ALL REGULAR TERMS AND CONDITIONS STILL APPLY

**WHY CHOOSE USE**

**WIDE PRODUCT RANGE**  
All of our products are carefully selected and tested to provide you always with the best choices and value.

**FAST DELIVERY**  
With multiple distribution centres across the country, you are guaranteed an accurate and timely delivery every time.

**SPECIALIST SUPPORT**  
The unparalleled product knowledge of our team will be your best asset in selecting the right products at the right prices.

**DISTRIBUTION CENTRES & SALES OFFICES**

**LAVAL**  
Head Office & Distribution Centre  
6620 Ernest Cormier, Laval QC H7C 2T5  
service@georgecourey.com

**CALGARY**  
Customer Service & Distribution Centre  
#30-5251, 48 Ave. SE, Calgary AB T2B 3S2  
service@georgecourey.com

**George Courey HOSPITALITY**

**TERMS & CONDITIONS**  
Net 30 (thirty) days with credit approval. All prices are subject to GST & PST (if applicable). Minimum order \$200.00. Pricing in effect until December 15th, 2023. Limited quantities available.  
Delivery: prepaid for orders over \$600.00. All orders under \$600.00 and/or orders delivered in remote areas will have freight charged on invoice. Orders for pillows and/or duvets only will have freight charged on invoice.  
Prices subject to change without notice due to market conditions. Many other products available upon request.

## LAUNDRY REFILL BOX

Laundry detergent refill box

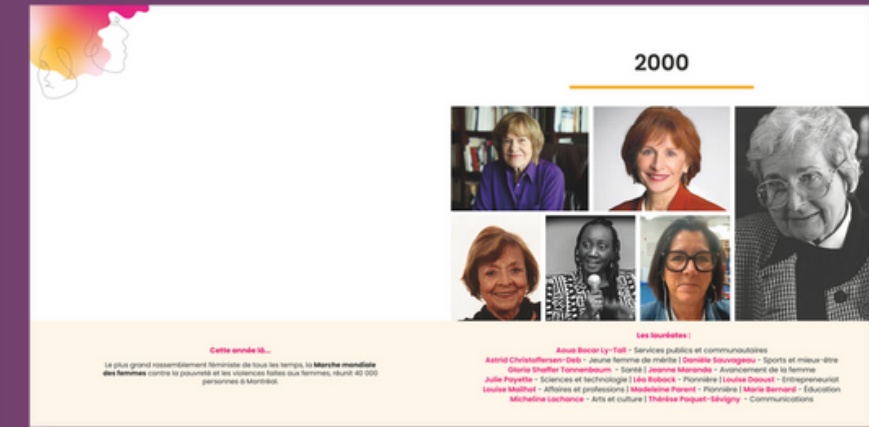
DIMENSION: 9.6 x 6.3 x 6.3 in  
SIZE: 4 L (1.06 gal) | CASE PACK: 4 x 4 L (1.06 gal)

# Annual Report Design

Produced the bilingual (English and French) YWCA Montreal Annual Report for 2023-2024, showcasing a sleek and visually engaging design that highlights essential insights and achievements.

[View Complete Report](#)





# Book Design

A timeless memory book celebrating the 30th edition of Prix Femme des Mérites Awards, featuring photos of winners, highlights, and a dedicated space for personal signatures and reflections

# Standing Banners

Tension Fabric Displays Designed for Events



**YWCA**  
Y DES FEMMES  
MONTREAL

Bâtir des relations saines  
Briser les stéréotypes de genre  
Prévenir les violences

Le Y des femmes de Montréal présente  
UNE **EXPÉRIENCE**  
**IMMERSIVE** SUR LE  
**CONSENTEMENT SEXUEL**

**Y DES FEMMES**  
MONTREAL

[ydesfemmesmtl.org](https://www.ydesfemmesmtl.org)

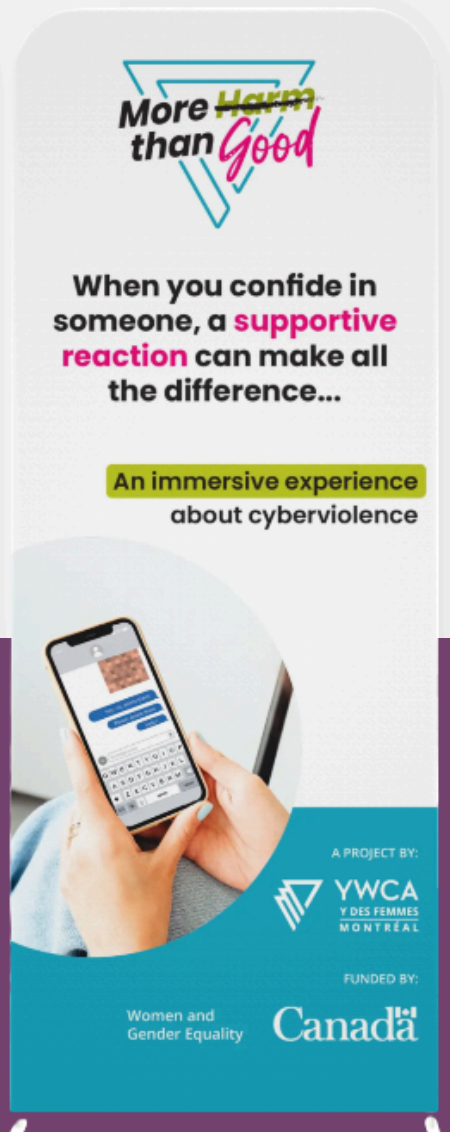


**CONNAIS-TU LA LIMITE?**  
LE CONSENTEMENT EN 360°

Le Y des femmes de Montréal présente  
UNE **EXPÉRIENCE**  
**IMMERSIVE** SUR LE  
**CONSENTEMENT SEXUEL**

**Y DES FEMMES**  
MONTREAL

[ydesfemmesmtl.org](https://www.ydesfemmesmtl.org)



**More Harm than Good**

When you confide in someone, a **supportive reaction** can make all the difference...

An immersive experience about cyberviolence

A PROJECT BY:  
**YWCA**  
Y DES FEMMES  
MONTREAL

FUNDED BY:  
Women and Gender Equality  
**Canada**



**Un organisme multiservice pour toutes les femmes**

[ydesfemmesmtl.org](https://www.ydesfemmesmtl.org)



**YWCA**  
Y DES FEMMES  
MONTREAL

De nouvelles voies pour les femmes depuis 1875  
New paths for women since 1875

**ÉQUITÉ INCLUSION NON-VIOLENCE**

accompagnement écoute sensibilisation formation



**Bâtir un avenir meilleur pour les femmes et les filles+**

[ydesfemmesmtl.org](https://www.ydesfemmesmtl.org)



Created a suite of promotional materials, featuring vibrant posters, concise tri-fold brochures, and detailed event tickets for a seamless attendee experience.

## A program to promote inclusivity and diversity in the workplace

**WHERE ARE YOU FROM?**

At work, seemingly harmless phrases can cause deep discomfort. The Where Are You From? program offers your teams an **immersive virtual reality experience**, combined with **training and counseling**, to better understand the impact of microaggressions and unconscious biases, and strengthen a culture of equity, diversity, and inclusion (EDI).

**Training content**

- A counseling session on your complaint process
- A half-day training session with group activities
- A virtual reality experience and an awareness kit

**Program Objectives**

- Understanding the mechanisms of microaggressions.
- Develop concrete inclusive strategies.
- Foster a respectful, equitable and productive work environment.

**Request a quote:**  
[tuviansdou@ydesfemmesmtl.org](mailto:tuviansdou@ydesfemmesmtl.org)

The YWCA of Montreal has implemented a suitability pricing system adapted to the resources of each registrant.

## Une équipe unie par l'impact

150 ans de solidarité, de force et de transformation - un service qui fait la différence!

**Services à la collectivité**

**Clinique d'information juridique**

**Services d'employabilité**

**Clinique d'impôts**

**Soutien aux proches aidants**

**Félagas, la boutique - Merveille**

**Services résidentiels**

**Services jeunesse**

**LA VOIE DE L'ÉDUCATION**  
 Pour permettre aux femmes de se réaliser en toute sécurité - incluant un programme de mentorat axé sur l'éducation et les compétences communautaires avec soutien.

**LA VOIE DE LA JEUNESSE**  
 Pour agir en faveur des adolescentes et des jeunes filles - avec des ateliers de sensibilisation et des outils de référence pour les parents et pour les centres sociaux qui mènent à l'école.

**LA VOIE DE L'EMPLOI**  
 Pour soutenir les femmes dans une transition vers le plein-temps - avec plusieurs programmes d'accompagnement et de développement professionnels.

**LA VOIE DE LA SOLIDARITÉ**  
 Pour rendre du bien et offrir du soutien aux femmes - avec une clinique juridique, des ateliers d'entraide, des ateliers sociaux et plus encore (surveillance, ateliers, etc.).

... qu'elles puissent tracer leur propre voie vers un avenir meilleur.

## VIOLENCES ÉCONOMIQUES

# LE CONTRÔLE FINANCIER, C'EST AUSSI DE LA VIOLENCE

ON EN PARLE !

### C'EST QUOI, UNE VIOLENCE ÉCONOMIQUE?

C'est une forme de violence, souvent méconnue, qui vise à contrôler, limiter ou nuire à l'autonomie financière.

C'est une stratégie de domination : empêcher l'autre d'être indépendant(e) pour qu'il ne puisse pas partir, se protéger ou reconstruire sa vie.

- Contrôle des revenus (salaires, prestations sociales)
- Empêchement d'avoir un compte personnel
- Endettement forcé par la/la conjoint(e)
- Crédits ouverts à son nom sans consentement
- Paiements non effectués pour nuire au score de crédit
- Confiscation des cartes bancaires

Les violences économiques peuvent avoir plusieurs formes.

### LES BARRIÈRES LIÉES AU CRÉDIT

Une barrière au crédit est un obstacle qui empêche une personne d'obtenir, d'utiliser ou de reconstruire son crédit pour accéder à l'autonomie financière.

- Refus d'une carte de crédit
- Difficultés à obtenir un logement
- Impossibilité d'avoir un prêt (auto, études, etc.)
- Taux d'intérêt plus élevés
- Risque de dépense financière

### BESOIN D'AIDE?

**Soutien budgétaire et conseils**

- Option Consommateurs
- Assistance budgétaire
- Autonomie financière
- Crédit Conso (site anglais seulement)

**Soutien juridique**

- AVFISQ
- Éducation

### REBÂTIR SON AUTONOMIE FINANCIÈRE

- Ouvrir un compte bancaire à son nom
- Restaurer son crédit en débiteur
- Comprendre son dossier de crédit
- Reconstituer une confiance financière

**PLUS D'INFO** → **SANSVIOLENCEFREE.CA**

Avec le soutien financier de:

DATE: 3 déc. 2025 | HEURE: 18:00 | TARIF: GRATUIT

1275, avenue De Lorimier, Montréal (Québec) H2K 0G1 - En présence

## La procédure de divorce

Vous pensez à divorcer ou vous êtes en cours de divorce, cette conférence vous guidera pas-à-pas dans ce processus complexe.

Présentation en mode hybride et en français, période de questions bilingue.

## Un organisme MULTISERVICE

**L'hébergement**, pour offrir un chez-soi sécuritaire dans les moments de vulnérabilité.

**La jeunesse**, pour outiller les nouvelles générations.

**La collectivité**, pour briser l'isolement et créer des liens durables.

**L'employabilité**, pour renforcer l'autonomie financière.

Forte ensemble depuis 150 ans

Depuis 1875, le Y des femmes d'aujourd'hui accompagne et soutient les femmes et les filles en leur offrant des outils et prendre leur place dans la société.

Continuons à bâtir un avenir ÉGALITAIRE, INCLUSIF ET SÉCURITAIRE

FREE CONFERENCE, EXCLUSIVELY FOR WOMEN

## ON THE ROAD TO PERMANENT RESIDENCY

With Angélique Adam, an experienced immigration lawyer

Thursday, December 12, 5:00-6:00 PM

Status | Conditions | Rights | Procedures

Obtain essential information and ask your questions to move forward confidently, whether you're a newcomer or currently in the application process.

Come meet other women who share similar experiences and build valuable connections! You're not alone!

RESERVE YOUR SPOT!

Location: YWCA Montreal - Holden Fisher Room  
 1355 René-Lévesque Blvd. W, Montreal, QC, H3G 1T3 (corner of Crescent)

CONFÉRENCE GRATUITE ET DÉDIÉE AUX FEMMES

## EN ROUTE VERS LA RÉSIDENCE PERMANENTE

Avec Maître Angélique Adam, avocate expérimentée en droit de l'immigration

Jeudi 12 décembre, 17h-18h | En français

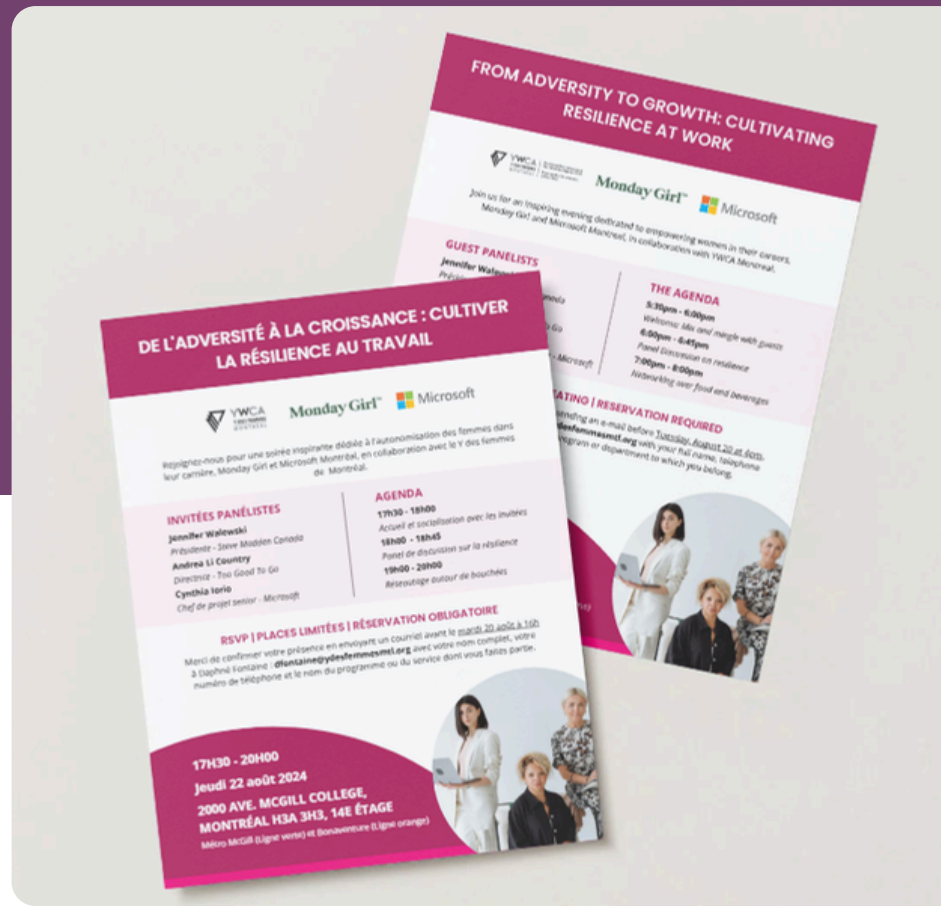
Statut | Conditions | Droits | Procédures

Obtenez des informations essentielles et posez des questions pour avancer avec confiance dans votre démarche, que vous soyez nouvellement arrivée ou en plein processus.

Rencontrez d'autres femmes qui partagent des expériences similaires et créez des liens précieux! Vous n'êtes pas seule!

RÉSERVEZ VOTRE PLACE DÈS MAINTENANT!

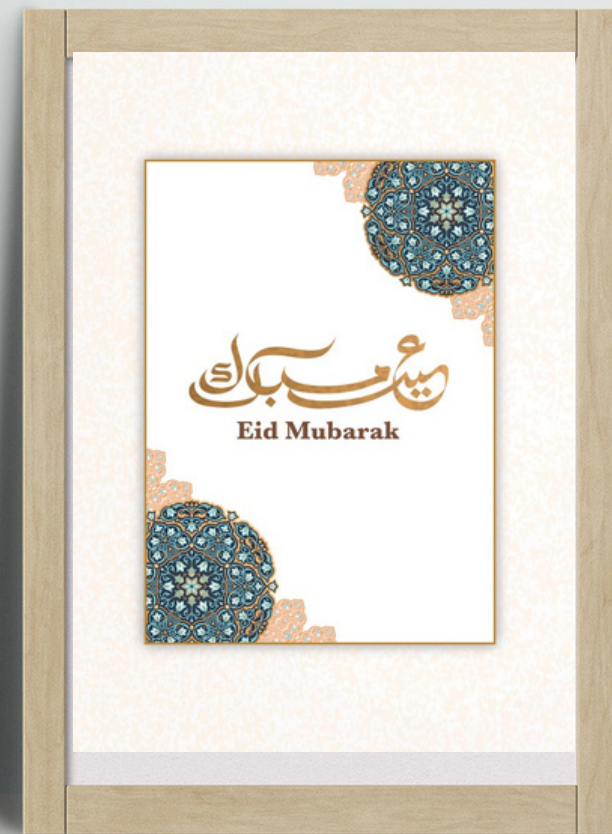
Local: Y des femmes de Montréal - Salle Holden Fisher  
 1355 Boul. René-Lévesque O, Montréal, QC, H3G 1T3 (coin Crescent)





# Digital Downloads Design – Etsy [Visit Shop](#)

Created digital designs for downloadable and sellable products on Etsy, specifically for Eid and Ramadan. The kit included banners and various other print designs.



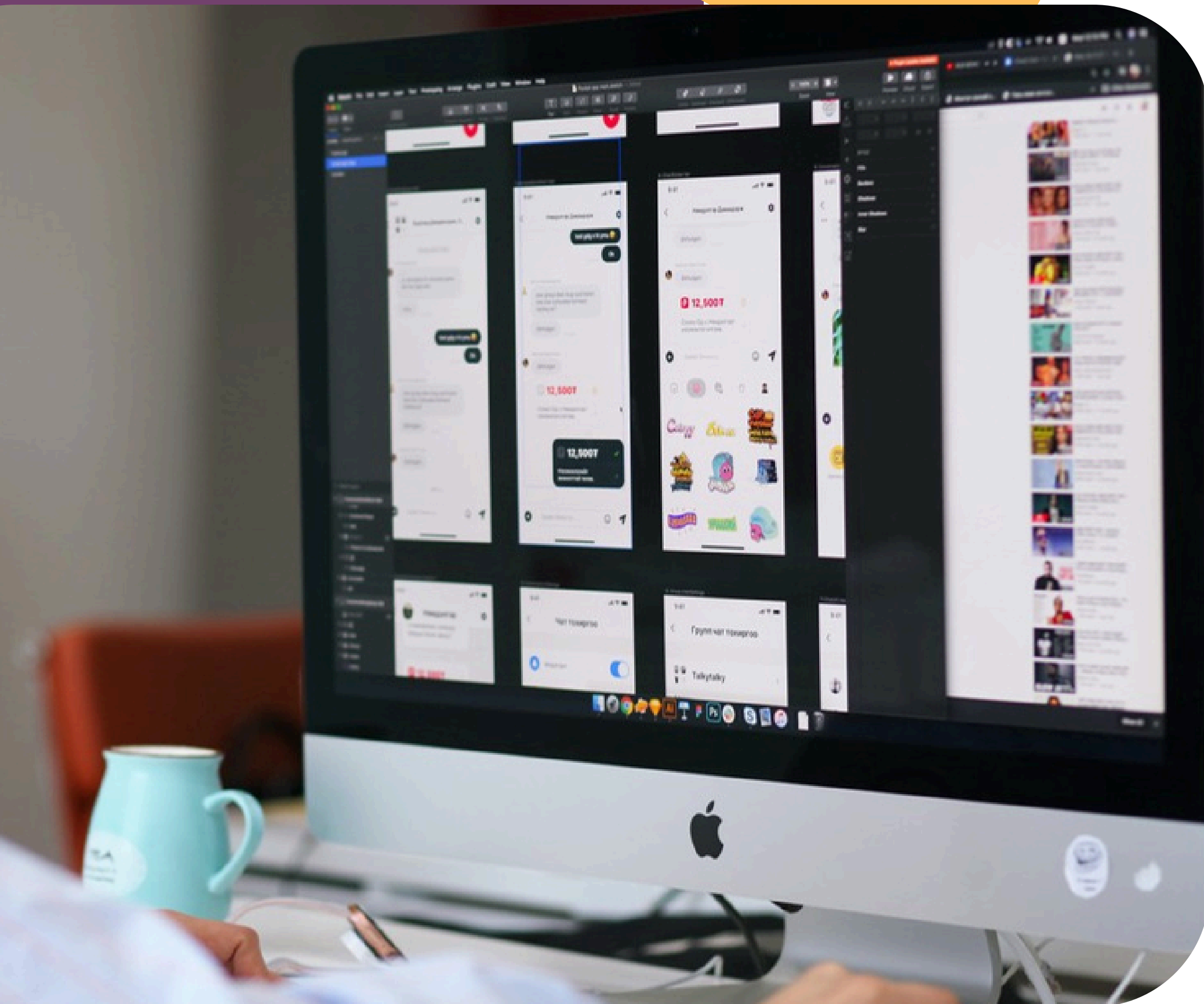


# Photo & Video Content

Alongside graphic and web design, I create high-quality photo and video content for digital platforms. My work spans YouTube and Instagram, focusing on visual storytelling, brand consistency, and engaging social media content. This hands-on experience strengthens my ability to design visuals that perform across web, social, and multimedia channels.

[Youtube Channel](#)

[Instagram](#)



# Contact

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